



March 9, 2017

Dear CV Friend:

The Eagle Foundation of the Cumberland Valley School District is planning its ninth Benefit Polo Match on Saturday, June 17, 2017 at Hempt Farms. I would like to invite you to partner with us as a sponsor of this unique event. The proceeds of this event will benefit the Eagle Foundation to assist in its mission of supplementing the academic, cultural, athletic, and activity programs for students and adults within the Cumberland Valley School District.

With an expected attendance of 200+ cars at the event, the polo match provides a unique forum to display your community support for education initiatives and the Cumberland Valley community. Each sponsor will receive a welcome basket corresponding to your donation level. Tents will be provided on site for both gold and silver mallet sponsors and all sponsors are invited to the polo demonstration prior to the match.

The event is an excellent opportunity for family fun. Although no food vendors will be on site for the match itself, we strongly encourage attendees to bring their own food and beverages to tailgate before, during and after the match! We will also encourage the traditional "stomping of the divots" during halftime. The suggested price of admission is a \$30 donation per car/\$60 per RV and passenger vehicles.

I am enclosing a sponsorship form detailing the sponsorship levels and corresponding benefits. **Sponsorship confirmation is requested by May 30th.** If you have any questions about the event or levels of sponsorship, please direct them to the Foundation office at 506-3351. Please join me in helping make this event a success. On behalf of the Cumberland Valley students and community, thank you for your consideration.

Sincerely,

Amy H. Hempt  
Event Chairperson

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**"EXCELLENCE IN EDUCATION"**

6746 Carlisle Pike Mechanicsburg, PA 17050 P. 717.506.3351  
[www.cvschools.org/eaglefdn](http://www.cvschools.org/eaglefdn)

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# EAGLE FOUNDATION BENEFIT POLO MATCH

**Saturday, June 17, 2017 at Hempt Farms**

Gates open at 1:00 p.m.; Polo Match at 3:00 p.m.

## COMMUNITY EVENT

## SPONSORSHIP LEVELS

### Gold Mallet ~ \$2,500

- Name inclusion on event posters (dependent on print deadline)
- Prime parking for match with (10) vehicle passes
- Full page ad in event program and program listing
- Opportunity to insert item in pony sponsor basket
- Company banner hung at polo field
- Name mention in all press releases
- Name mentions during match
- Name inclusion on Foundation's social media pages
- Company logo on event web page
- Gold mallet pony party basket
- Tent rental (10x40) & tables
- Invitation to present awards during ceremony
- Private polo demonstration

### Silver Mallet ~ \$1,000

- Sponsor-side parking for match with (8) vehicle passes
- Half page ad in event program and program listing
- Company banner hung at polo field
- Name mention during match
- Name inclusion on Foundation's social media pages
- Silver mallet pony party basket
- Tent rental (10x20) & table
- Private polo demonstration

### Bronze Mallet ~ \$500

- Sponsor-side parking for match with (4) vehicle passes
- Program listing
- Bronze mallet pony party basket
- Private polo demonstration





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Gates open at 1:00 p.m., Polo Match at 3:00 p.m.

## COMMUNITY EVENT

### SPONSORSHIP RESPONSE FORM

**RSVP DEADLINE: MAY 30<sup>TH</sup>**

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Contact name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Email: \_\_\_\_\_

- ☐ **Gold Mallet**
- ☐ **Silver Mallet**
- ☐ **Bronze Mallet**

Mail form to: **Eagle Foundation 6746 Carlisle Pike, Mechanicsburg PA 17050**

- ☐ Check (enclosed), payable to: *Eagle Foundation*
- ☐ Please charge \$\_\_\_\_\_ to my **VISA / Mastercard**

Card # \_\_\_\_\_ exp. date: \_\_\_\_\_ csc # \_\_\_\_\_

Signature: \_\_\_\_\_

