



BUSINESS SPONSORSHIP OPPORTUNITIES





WELCOME

Cumberland Valley School District is proud to offer businesses and organizations throughout our community the opportunity to partner with the district through digital advertising and sponsorships. Funds raised through these partnerships support programs for our students.

Each sponsorship provides tangible and highly visible messaging options to advertise your business to thousands of potential supporters throughout our growing school district.



Cumberland Valley is a premiere public school district offering excellence in academic and extracurricular programming to an ethnically diverse student population. We are home to more than 10,000 students and approximately 1,200 staff members throughout our 8 elementary schools, 2 middle schools, 1 ninth grade academy, 1 high school, and 1 secondary virtual academy. Our district – one of the fastest growing in Pennsylvania – encompasses Hampden, Middlesex, Monroe, and Silver Spring townships.

ABOUT CV



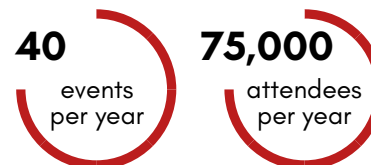
HARRY C. CHAPMAN MEMORIAL FIELD

About the Stadium: The Cumberland Valley Eagles proudly call Chapman Field home. The facility, located on the Cumberland Valley Educational Park campus, has been a staple of the campus since the 1960s. The stadium underwent major renovations in 2022 to include installation of artificial turf, a state-of-the-art digital video board, and customized show lighting.

In addition to Friday night football, track & field, and numerous other events throughout the year, **Chapman Field will serve as the host site for PIAA State Football and Field Hockey Championships through at least 2025, bringing families from across PA to Cumberland Valley.**

Capacity: 10,000 (seats + standing room)

By the Numbers: Overall



By the Numbers: State Championships



DIGITAL SPONSORSHIP PACKAGES

Cumberland Valley School District offers a variety of digital video scoreboard sponsorship packages at **Harry C. Chapman Memorial Field** that include exposure during each regular season, home football game and/or track meet. Packages are priced accordingly **per season**. All packages and availability subject to change.

Quarter Sponsor, Football (2 spots available each quarter)



- Static advertisement (logo) on video board throughout sponsored quarter.
- (1) 30-second commercial per game on the video board.
- Announcer recognition at the start of the sponsored quarter.
- Cheerleader slingshot of promotional item (shirt, football, etc) as provided by you and approved by CV, once during your sponsored quarter.
- Half-page ad in our full-color, professionally-printed football program.
- 4 season tickets with reserved seats.
- 2 VIP parking spaces.

\$5000 per season

Touchdown Sponsor, Football (1 spot available)

\$2000 per season

- Announcer recognition for each CV touchdown. Sample: "Touchdown Cumberland Valley. Brought to you by ..."
- Half-page ad in our full-color, professionally-printed football program.

On-Field Tent Signage, Football (6 signs available)



- Your logo/image displayed on a two-sided display on the track between the goal line and 15 yard line. The signage is static and will remain visible for the duration of each game.
- The signage will be displayed for all home, regular season varsity, junior varsity, and freshmen football games.
- Quarter-page ad in our full-color, professionally-printed football program.
- 2 season tickets with reserved seats.

\$3000 per season

(Graphic above is sample of the type of signage that will be installed along the field.)

Halftime Clock Sponsor, Football (1 spot available)



- Static advertisement (logo) on video board during halftime.
- Announcer recognition at start of halftime.
- Quarter-page ad in our full-color, professionally-printed football program.
- 2 season tickets with reserved seats.

\$2500 per season

Meet Sponsor, Track & Field - Spring (1 spot available)

- Static advertisement (logo) on video board throughout the meet. (Similar to Halftime Clock Sponsor as shown above.)
- Announcer recognition at start of, and throughout, the meet.

\$1500 per season

PRINT + DIGITAL ADVERTISING

Cumberland Valley School District produces a full-color, professionally-printed Football program each season. As part of this program, we are #CVproud to offer both print and print + digital advertising opportunities. Opportunities are priced accordingly **per football season** and subject to availability.



FOOTBALL PROGRAM: Print Advertising ONLY

Are you ready for some CV football? Cumberland Valley School District is proud to offer the opportunity for businesses and organizations to advertise within our full-color, professionally-printed program which is sold at every home football game. Ad submission deadlines are typically in July of each year.

Full Page
7.5" wide x 10.5" tall
\$250

Half Page
7.5" wide x 5" tall
\$125

Quarter Page
3.5" wide x 5" tall
\$75

To view a digital version of a prior-year program, scan the QR code or visit:
www.cvschools.org/footballprogram.

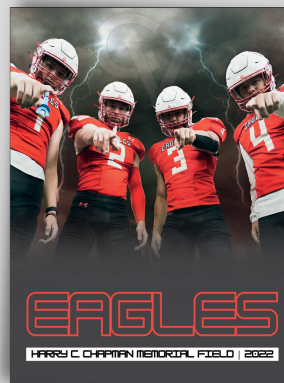


FOOTBALL PROGRAM + SCOREBOARD:

Print Advertising With Digital Add-On Option

We are pleased to offer our proud supporters the opportunity to add a digital advertisement to a print advertisement. With this option, you will receive one full-page ad (7.5" wide x 10.5" tall) in our football program and your business name and/or logo will scroll our state-of-the-art, digital scoreboard at least once per quarter.

\$950 (per football season)





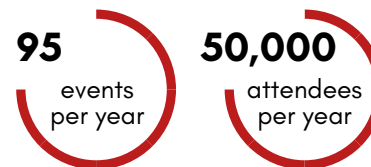
TOYOTA FIELD AT EAGLE VIEW

About the Stadium: The Cumberland Valley Eagles soccer and lacrosse teams proudly call Toyota Field at Eagle View home. The turf facility, located on the Cumberland Valley Educational Park campus, was constructed in 2008 and will undergo major renovations in the summer of 2023, including installation of additional seating, a state-of-the-art video board, and upgraded lighting.

Toyota Field will also serve as the host site for PIAA State Soccer Championships through at least 2025, bringing families from across PA to Cumberland Valley.

Capacity: Following renovations, total seating will be 1,200 plus ample standing room.

By the Numbers*: Overall



By the Numbers: Mid-Penn + Districts



** Numbers not inclusive of daily classroom activities and general access by staff/students.*

DIGITAL SPONSORSHIP PACKAGES

Cumberland Valley School District offers a variety of digital video scoreboard sponsorship packages at **Toyota Field at Eagle View's turf**. These packages include exposure during each regular season, home game. Packages are priced accordingly **per season**. All packages and availability subject to change.

2 spots available per package



FALL SEASON Field Hockey & Boys/Girls Soccer

SPRING SEASON Boys/Girls Lacrosse

First Half/Second Half Fall Season Sponsor (2 per half)

- Static advertisement (logo) on video board throughout the sponsored half.
- (1) 30-second commercial to be played prior to the start of the game or at halftime.
- Announcer recognition at the start of the sponsored half.
- 4 admission passes to each regular season, fall game at Toyota Field at Eagle View's turf.

\$3000 per season

First Half/Second Half Spring Season Sponsor (2 per half)

- Static advertisement (logo) on video board throughout the sponsored half.
- (1) 30-second commercial to be played prior to the start of the game or at halftime.
- Announcer recognition at the start of the sponsored half.
- 4 admission passes to each regular season, spring game at Toyota Field at Eagle View's turf.

\$3000 per season

Halftime Fall Season Sponsor

- Static advertisement (logo) on video board throughout the sponsored half.
- (1) 30-second commercial to be played prior to the start of the game or at halftime.
- Announcer recognition at the start of the sponsored half.
- 4 admission passes to each regular season, fall game at Toyota Field at Eagle View's turf.

\$2000 per season

Halftime Spring Season Sponsor

- Static advertisement (logo) on video board throughout the sponsored half.
- (1) 30-second commercial to be played prior to the start of the game or at halftime.
- Announcer recognition at the start of the sponsored half.
- 4 admission passes to each regular season, spring game at Toyota Field at Eagle View's turf.

\$2000 per season



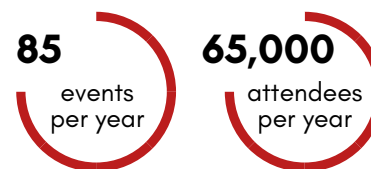
DOME GYMNASIUM AT CV HIGH SCHOOL

About the Dome Gymnasium: The Cumberland Valley High School Dome Gymnasium is one of the most accessed facilities throughout our campus. Annually, the Dome serves as home to a host of regular season, district playoff, and state volleyball matches; basketball games; cheer classics; and wrestling duals, including our nationally-ranked girls wrestling team. In addition, the Dome is home to daily physical education classes, our state-recognized CV mini-THON, regional indoor band competitions, JROTC events, community programming, and more.

The Dome Gymnasium will also serve as the host site for PIAA State Volleyball Championships through at least 2025, bringing families from across PA to Cumberland Valley.

Capacity: 3,200

By the Numbers*: Overall



By the Numbers: State Championships



** Numbers not inclusive of daily classroom activities and general access by staff/students.*

DIGITAL SPONSORSHIP PACKAGES

Cumberland Valley School District offers a variety of sponsorship packages at our signature venue – **the Dome Gymnasium at CV High School**. These packages include exposure during each regular season, home game. Packages are priced accordingly per season. All packages and availability subject to change.



WINTER SEASON

Boys/Girls Wrestling & Boys/Girls Basketball

Gameday Sponsor (1 available)

- Meet and greet table to be placed in the hallway at the entrance to the Dome Gymnasium.
- Static signage in area near student seating section.
- Announcer recognition at the start of the game, and throughout when possible. (Example: Tonight's starting lineup is brought to you by {insert name}.)
- Static logo placement on digital touch screen in lobby at entrance to Dome.
- Promotional item toss, as approved by CV and provided by you. Once per game.
- 2 admission passes to each regular season, home game/match.

\$3000 per season



SPRING & FALL COMBINED SEASON

Boys/Girls Volleyball

Gameday Sponsor (1 available)

- Meet and greet table to be placed in the hallway at the entrance to the Dome Gymnasium.
- Static signage in area near student seating section.
- Announcer recognition at the start of the game, and throughout when possible. (Example: Tonight's starting lineup is brought to you by {insert name}.)
- Static logo placement on digital touch screen in lobby at entrance to Dome.
- Promotional item toss, as approved by CV and provided by you. Once per game.
- 2 admission passes to each regular season, home game/match.

\$1000 per season



THANK YOU!

**Please contact the Cumberland Valley School District
Athletic Department at 717-506-3679 for more information.**