











LET'S STAY CONNECTED



The chart below illustrates the various ways you can stay connected with Cumberland Valley School District.

	Channel	Type of Information	Location
Emergencies & General Info	 Email (Parents and Guardians)	The District sends direct emails regarding emergencies, transportation delays, updates, e-newsletters, and general information to parents/guardians. Building-level communication may also be issued via email.	Parents/Guardians are automatically subscribed based upon info in Skyward.
	 Phone (Parents and Guardians)	Calls during the school day or early morning are for emergencies or important information, such as school closings/delays or absence notices. CV recognizes that calls for general info are often inconvenient, so this information is typically communicated through email or social media.	Parents/Guardians are automatically subscribed based upon info in Skyward.
	 Text Messages (Parents and Guardians)	In cases of emergencies, transportation delays, and other important/urgent information, the district sends text messages to parents/guardians who have opted into this service. Because we are limited in characters, texts often refer the recipient to email and/or website for additional info.	Parents/Guardians must subscribe. For sign-up info: www.cvschools.org/SMS
	 Web Alerts & General Web Pages	The District may activate the web alert system during an emergency, weather event, or the need to share important information. In addition, the website houses general information that members of school community and/or anyone with an interest in Cumberland Valley may find beneficial.	www.cvschools.org
Social Media	 Facebook	Be among the first to know! The District posts general news and pictures, often as they happen, on Facebook. In addition, some of our schools have official building Facebook pages. Be sure to "like" our page! #CVproud	www.facebook.com/CVschools
	 Twitter	Be among the first to know. The District posts general news and pictures, often as they happen. Athletics and our Superintendent also have official Twitter channels, as do many of our schools. Follow us on Twitter! #CVproud	District: @CVSDnews Athletics: @CVSDeagles Superintendent: @CVsupe
School-Based	 Schoolology	In addition to the methods mentioned above, many of our secondary principals and teachers also engage with students and their families through Schoolology posts.	www.cvschools.org/parents
	 Seesaw	In addition to the methods mentioned above, many of our elementary principals and teachers also engage with their families through Seesaw.	Provided by child's teacher
1:1	 Direct Communication	We will always make time for you. Building and staff contact information is listed on our website, should you prefer to speak with someone directly and individually via phone, email, or face-to-face.	Contact info available at www.cvschools.org
Media	 News Media	The news media covers many CV stories of interest and may publish or broadcast school information at their discretion. Additionally, if time permits, CV will notify media of emergency delays, cancellations, etc.	Not Applicable