



November 18, 2019

Dear CV Friend:

The Cumberland Valley School District's Eagle Foundation was initiated in 1996 for the purpose of **enhancing the learning environment and providing opportunities for our CV students**. The Eagle Foundation continues to support our students through such endeavors as classroom learning grants, scholarships, math/reading booster programs, summer camps, pre-1st program, and the Buddy Program (for at-risk students).

As we continue to strive for innovative ways to assist our students and the District, it is imperative that we also re-evaluate our fundraising strategies. The purpose of this letter is to assess your company's interest in becoming an "Education Partner" and pairing with the Eagle Foundation in executing our mission of educational enhancement for the Cumberland Valley community. For a single annual contribution of \$5,000, your company will become a 2020 Education Partner and, as such, will receive the following recognition benefits:

- **Recognition as our Education Partner throughout the year**
- Logo placement on our Foundation letterhead for 2020 (Feb. 2020-Jan. 2021)
- Name placement on our Eagle Foundation website
- Announcement of our partnership through Eagle Foundation's e-news
- Recognition in the football program distributed at all home games
- Highlighted in our special event materials throughout the year (event programs and signage)
- 6 tickets to each of our special events

We hope that you will consider becoming an Education Partner with the Eagle Foundation. In doing so, your company's participation and support will be proudly announced by the Eagle Foundation in a multitude of venues.

The Eagle Foundation holds two events/fundraisers throughout the year: Touch of the Valley Auction & Tasting Event in November and the Annual Recognition Dinner in April. Historically, we have solicited donors for each individual event. **We are offering our 2020 Education Partners the first opportunity to serve as the Title Sponsor of either annual event including a premium recognition package for an additional \$5,000 donation.**

**"EXCELLENCE IN EDUCATION"**

6746 Carlisle Pike Mechanicsburg, PA 17050 P. 717.506.3351  
[www.cvschools.org/eaglefdn](http://www.cvschools.org/eaglefdn)

Thank You to our  
Education Partners:



Crabtree, Rohrbaugh  
& Associates - Architects



**BOARD OF DIRECTORS**

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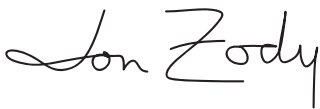
Stephanie Catarino Wissman

We are very proud of the Eagle Foundation's accomplishments to date. Likewise, we believe you will find merit in our endeavors. If you are unable to commit to the \$5,000 Education Partner level, we have other opportunities at lower yet meaningful support levels.

Please note that becoming an Education Partner is distinctly different from PA Education Improvement Tax Credit (EITC) contributions. As such, EITC donations may not be used toward the fulfillment of an Education Partner donation. By clearly demarcating the two relationships, we avoid potential conflict and jeopardy of our EITC donor recipient status.

It is our sincere hope that we can join forces to strengthen our efforts to enhance the educational environment for our Cumberland Valley community. Please feel free to contact either one of us with any questions or if you would like to discuss other opportunities. We look forward to hearing from you no later than January 29, 2020.

Sincerely yours,



Jon Zody  
*President, Eagle Foundation*



Bobbi Jo Gabrielson  
*Executive Director, Eagle Foundation*  
(717) 506-3351  
[bgabrielson@cvschools.org](mailto:bgabrielson@cvschools.org)



## *Education Partnership - 2020*

Inspire, Enrich, Create

RESPONSE FORM -- RSVP DEADLINE: JAN. 29, 2020

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Contact name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Email: \_\_\_\_\_

☐ **Yes, please confirm our commitment as a 2020 Education Partner (\$5,000)**

☐ We would like to serve as the Title Sponsor of the April 17, 2020 Annual dinner for an additional \$5,000.

☐ We would like to serve as the Title Sponsor of the November 2020 Touch of the Valley for an additional \$5,000.

☐ **No, we will be unable to participate as a 2020 Education Partner.**

☐ Please contact me about other program/event sponsorship levels.

Our 2020 pledge amount: \$\_\_\_\_\_

☐ Above is enclosed.

☐ Above will be sent at a later date.

Please return response form to: Eagle Foundation, 6746 Carlisle Pike, Mechanicsburg PA 17050

*With your help, we can continue to keep CV strong. Thank you.*



## 2019 education partners

- ♦ AMES
- ♦ Bobby Rahal Automotive Group
- ♦ Crabtree, Rohrbaugh & Associates - Architects
- ♦ Fry Communications Inc.
- ♦ GDC
- ♦ GIANT
- ♦ The Mechanicsburg Club
- ♦ UPMC Pinnacle
- ♦ Wegmans

*These companies share the Eagle Foundation's vision of an innovative, creative, and challenging school environment where all children can thrive.*

## mission

The mission of the Eagle Foundation is to supplement the academic, cultural, athletic, and activity programs of the Cumberland Valley School District by offering, supporting, or underwriting experiences that enrich and enhance the lives of the young people and adults of our community.

Special Delivery from the Eagle Foundation!

*School supplies and clothing for students in need*



**The Eagle Foundation**  
*Since its creation in 1996, the Foundation has raised and invested more than \$5.3 million in programs and services to provide additional opportunities for Cumberland Valley students in grades K-12.*

## annual student services

### ACADEMIC SCHOLARSHIPS

Each year the Foundation awards scholarships to selected seniors based on academic achievement and excellence in a particular discipline such as fine arts, science, or vocational/technical fields.

### LEARNING GRANTS FUND

Each school year the Eagle Foundation board administers a Learning Grants Fund, which enables CV teachers to apply for learning grants (maximum of \$1,500).

### THE BUDDY PROGRAM

The Buddy Program was started in 1997. The program pairs CV graduates with middle school students in order to help students enhance self-esteem, promote self-advocacy, and build peer relationships.

### READING/MATH BOOSTER PROGRAMS

Each spring Cumberland Valley's teachers identify students entering grades 1-5 who could benefit from extra help with their reading and/or math skills.

### SUMMER ENRICHMENT CAMPS

The Eagle Foundation provides numerous educational one-week courses for students in grades 1-12 during the summer months. The course subjects vary from year to year but often include math, science, art and theatre camps.

**EAGLE FOUNDATION** 6746 Carlisle Pike ♦ Mechanicsburg, PA 17050  
717.506.3351  
cvschools.org/eaglefdn



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@CV\_Eagle\_Fndn

UPCOMING EVENTS [www.cvschools/fdnevents](http://www.cvschools/fdnevents)



April 17, 2020



## community investments

### 2019-20 budget

Mentoring program .....	\$46,285
Academic scholarships.....	\$51,750
Reading/Math booster programs.....	\$30,250
Summer enrichment camps .....	\$61,825
Learning grants.....	\$20,000
Student activities & purchases.....	\$21,735

## scholarships

- ♦ Eagle Foundation plans to award 24 scholarships in 2020 including (10) memorial scholarship
- ♦ Award total: \$51,750; awards ranging from \$250 to \$15,000
- ♦ Those involved in the selection process include: High School Scholarship Committee, Buddy Program Committee, and Foundation Scholarship Committee. All are approved by the Eagle Foundation Board of Directors.

Advancement Through Education Scholarship .....	\$1,500
Audrey W. Harker Scholarship .....	\$2,000
Beth A. Munsch Memorial Education Scholarship .....	\$1,500
Bruce Dallas Memorial Scholarship .....	\$500
Buddy Program Academic Scholarship .....	\$15,000
CV Alumni Association Scholarship .....	\$1,500
Dr. B. Jean Walker Scholarship .....	\$1,500
Erin Knepp Warner Scholarship .....	\$1,000
Fine Arts Award, Female .....	\$1,500
Fine Arts Award, Male .....	\$1,500
Kevin Noonan Memorial Scholarship .....	\$2,000
Linda Berry Memorial Scholarship .....	\$2,000
Military Legacy Scholarship .....	\$2,500
Musician Award, Female .....	\$1,500
Musician Award, Male .....	\$1,500
Pathway to Success Scholarship .....	\$2,500
Peter Craig Breen Memorial Scholarship in Science .....	\$1,000
Sam Simmons Memorial Scholarship .....	\$250
Soaring Eagles Scholarship .....	\$2,500
Soaring Eagles Scholarship .....	\$2,500
Top Service Award, Female .....	\$1,500
Top Service Award, Male .....	\$1,500
Vo-Tech Student Award, Female .....	\$1,500
Vo-Tech Student Award, Male .....	\$1,500



## board of directors

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# PA EITC (Educational Improvement Tax Credit) program



## Businesses recently contributing to the Eagle Foundation through the EITC program:

Avalon Insurance Company

Bobby Rahal Automotive Group

Capital BlueCross

Eichelbergers, Inc.

Engenuity LLC

Marco, formerly Phillips Office Solutions

M&T Bank

Mid Penn Bank

NexTier Bank

Orrstown Bank

PeoplesBank

Troegs Brewing Company

Weis Markets, Inc.

Businesses that donate to eligible EITC & OSTC organizations can receive tax credits that can equal 75% – 100% of their contribution.

## Business Eligibility

Businesses authorized to do business in Pennsylvania who are subject to one or more of the following taxes:

- Personal Income Tax
- Corporate Net Income Tax
- Bank Shares Tax
- Title Insurance & Trust Company Shares Tax
- Insurance Premium Tax (excluding surplus lines, unauthorized, domestic/foreign marine)
- Mutual Thrift Tax
- Malt Beverage Tax
- Retaliatory Fees under section 212 of the Insurance Company Law of 1921

## Business Application Timeline

- **May 15**—Business applicants who have fulfilled their 2-year commitment and wish to reapply in FY19/20 to renew their 2-year commitment.
- **May 15**—Businesses who are in the middle of their 2-year commitment.
- **July 1**—All other businesses including initial applicants and those wishing to submit an additional application.

## Funding

Tax credits equal to 75 percent of its contribution up to a maximum of \$750,000 per taxable year. Can be increased to 90 percent of the contribution, if business agrees to provide same amount for two consecutive tax years.

### To Learn More About the **EITC**:

Visit [newpa.com/eitc](http://newpa.com/eitc) Call the DCED 717-787-7120

### To Learn More About the **Eagle Foundation**:

Visit [cvschools.org/eaglefdn](http://cvschools.org/eaglefdn) Call 717-506-3351



2019 Enrichment Camp



2019 Reading Camp