Cumberland Valley Educational Park

VISUAL SIGNAGE RECOMMENDATIONS

Welcome to Cumberland Valley School District, home to the Eagles!

Cumberland Valley is a district rich in tradition, academic excellence, and student talent. It is a district in which students are challenged to achieve their greatest potential and are nurtured to thrive both in and out of the classroom. None of this would be possible without a deeply rooted support system of parents, teachers and staff, administrators, the community, and the Board of Directors. For that, we are most grateful.

Today, we share with you an opportunity to participate in a sponsorship program that provides an opportunity to promote your business to the CV family, while continuing support of the district's students and programming. Contained within this brochure are details regarding the various opportunities for sponsorship that are available within the CV Educational Park.

We look forward to the opportunity to partner with you in this exciting venture and we appreciate your continued support of Cumberland Valley School District.

About the district:

Cumberland Valley School District is situated in Cumberland County, PA, and is comprised of the four townships of Hampden, Middlesex, Monroe, and Silver Spring. The district covers approximately 105 square miles with an estimated 42,000 residents.

More than 8,000 students are enrolled in the district's seven elementary schools, two middle schools, and one high school. CV is ranked as one of the premier districts in the state for academic performance. Additionally, the High School has earned a silver medal ranking in the US News and World Report's most recent "America's Best High Schools" and Shaull Elementary School was recently named a National Blue Ribbon School by the US Department of Education.

CV boasts a successful athletic program that includes 26 varsity teams, many of which regularly clinch championship titles. Athletes regularly earn scholarships to Division I and II colleges and universities across the country. Some have since boasted successful professional athletic careers.

In addition, the district offers an extensive visual and performing arts education program where more than 850 students participate in band, orchestra, and chorus. The American Music Conference has identified the program as among the "Best 100 Communities for Music Education in America."

Chapman Field

Eagle View Stadium

Gymnasium

Natatorium

Softball Field

Baseball Field

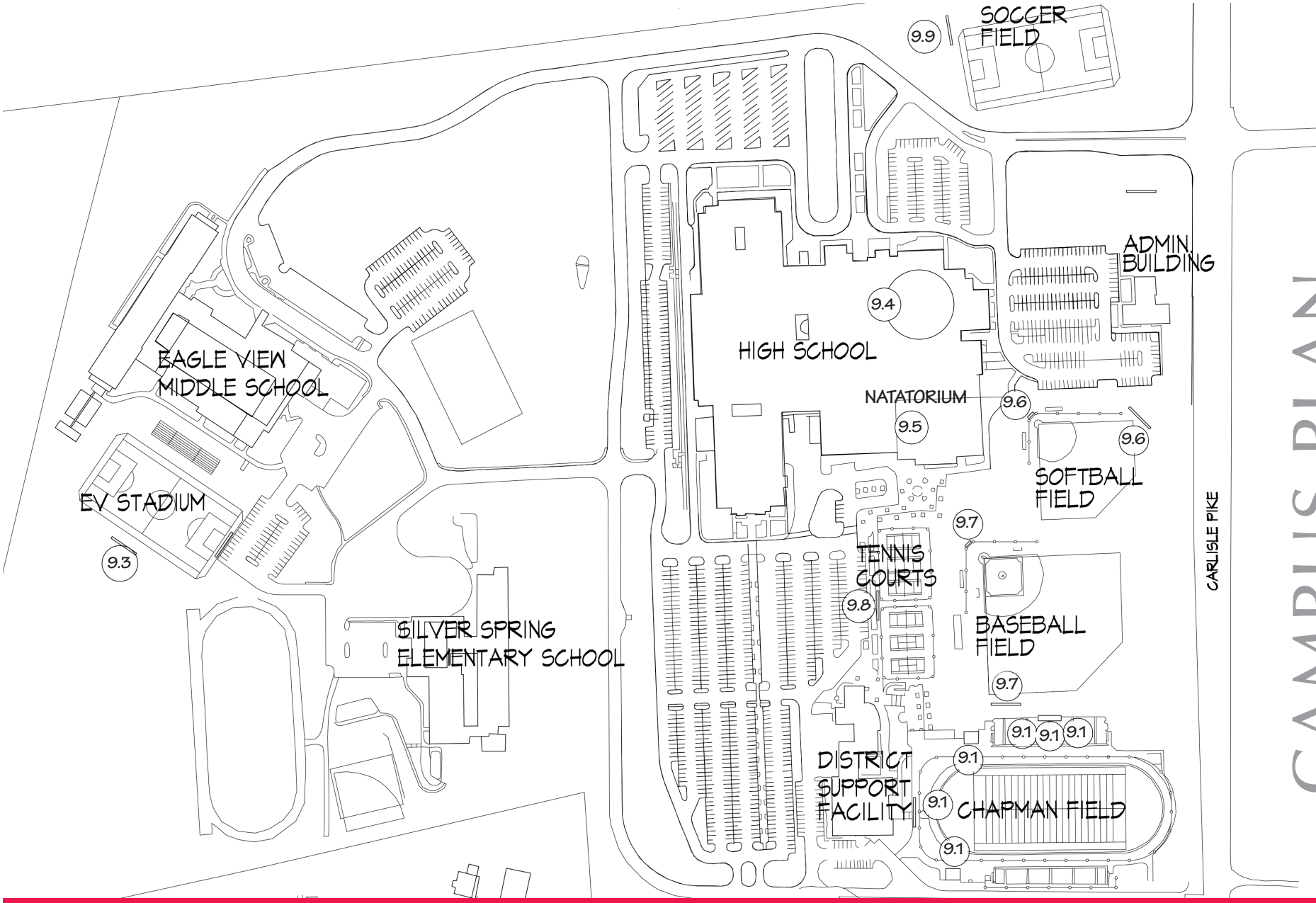
Tennis Courts

Soccer Field

Cumberland Valley Educational Park

VISUAL SIGNAGE RECOMMENDATIONS

S P O N S O R A D V E R T I S I N G

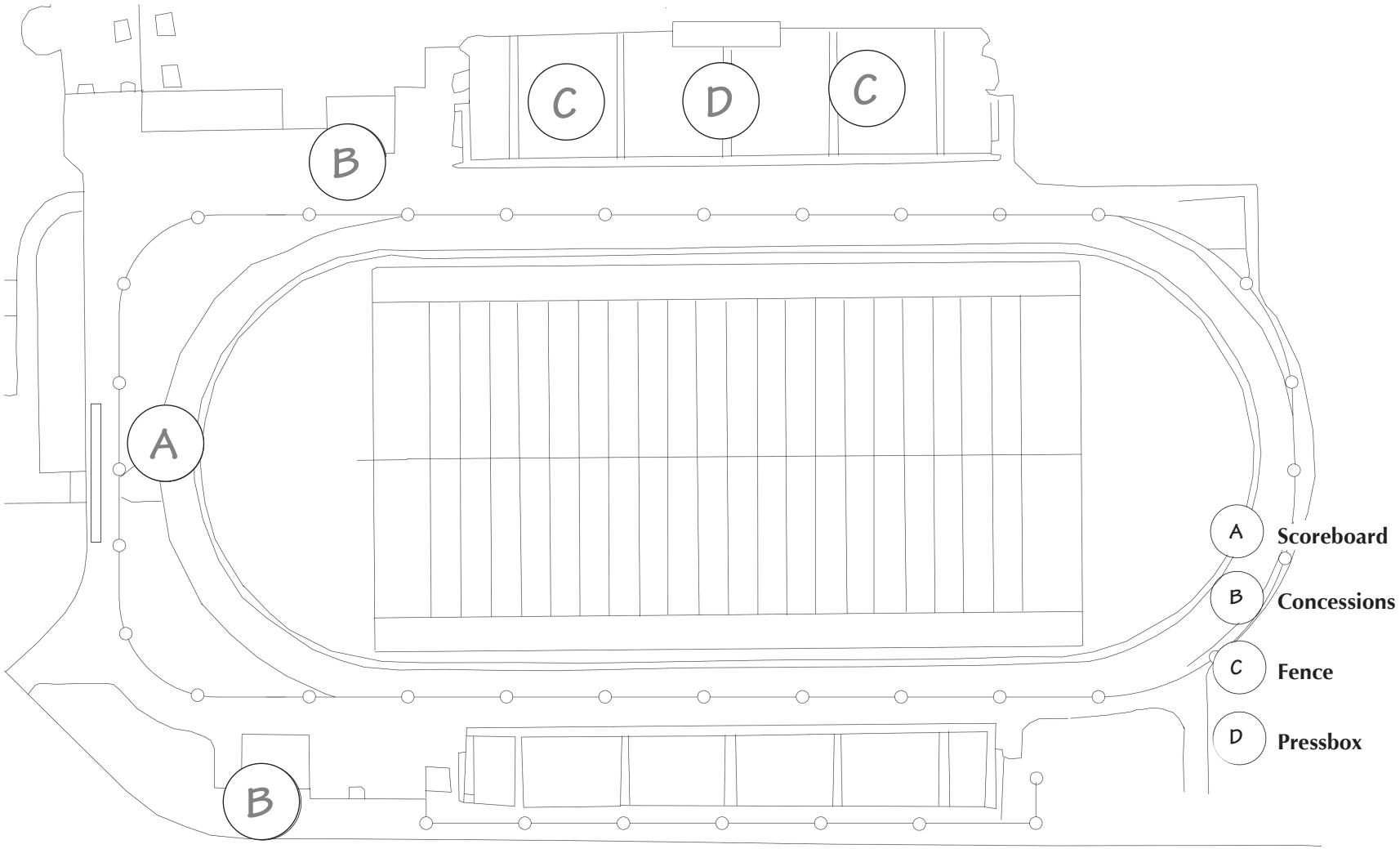


CAMPUS PLAN

VISUAL SIGNAGE RECOMMENDATIONS

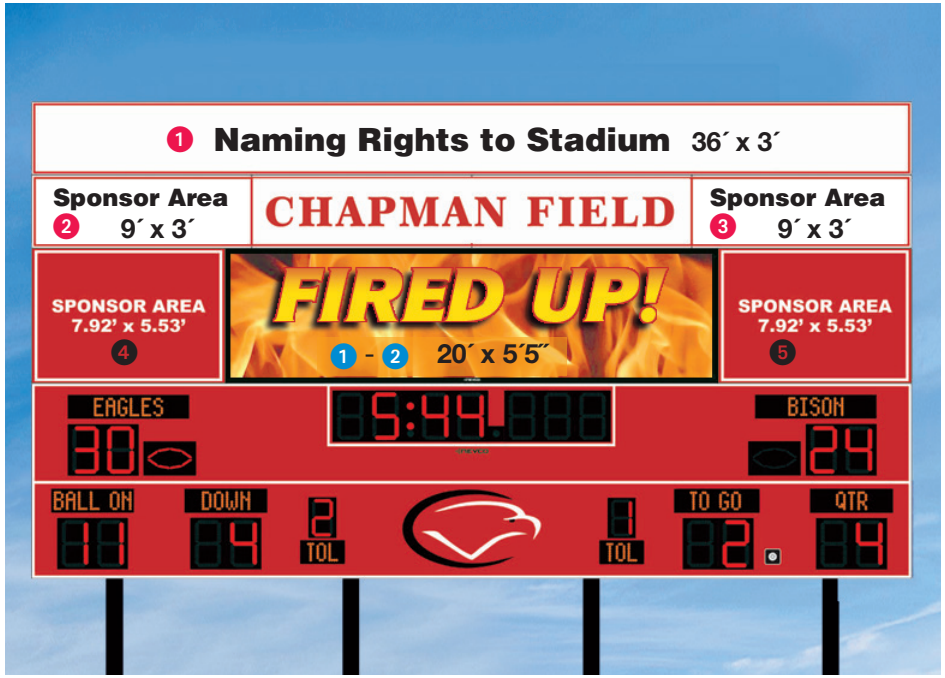
SPONSOR ADVERTISING

CHAPMAN FIELD



Chapman Field

Scoreboard with Naming Rights and Advertising



9.1 Scoreboard Panel

- 1 — 36′ x 3′
- 2 & 3 — 9′ x 3′
- 4 & 5 — 7′9″ x 5′5″

9.2 LED Message Board

- 1 & 2 — 20′ x 5′5″

Chapman Field

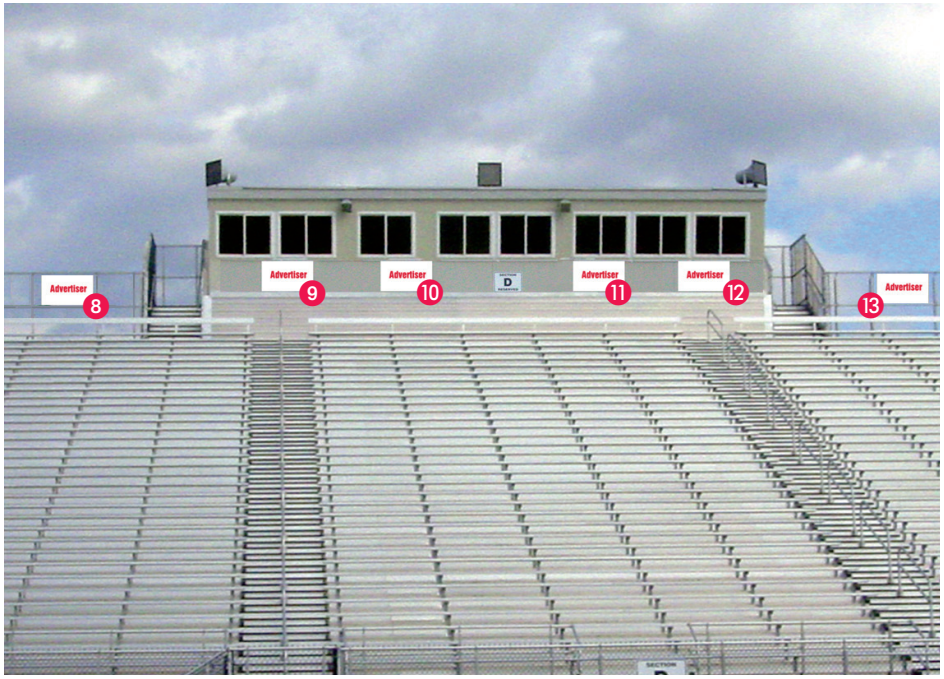
Concession Stand Advertising (Home & Visitor)

9.1 Concession Stands

6 & 7 32″ x 16′

Chapman Field

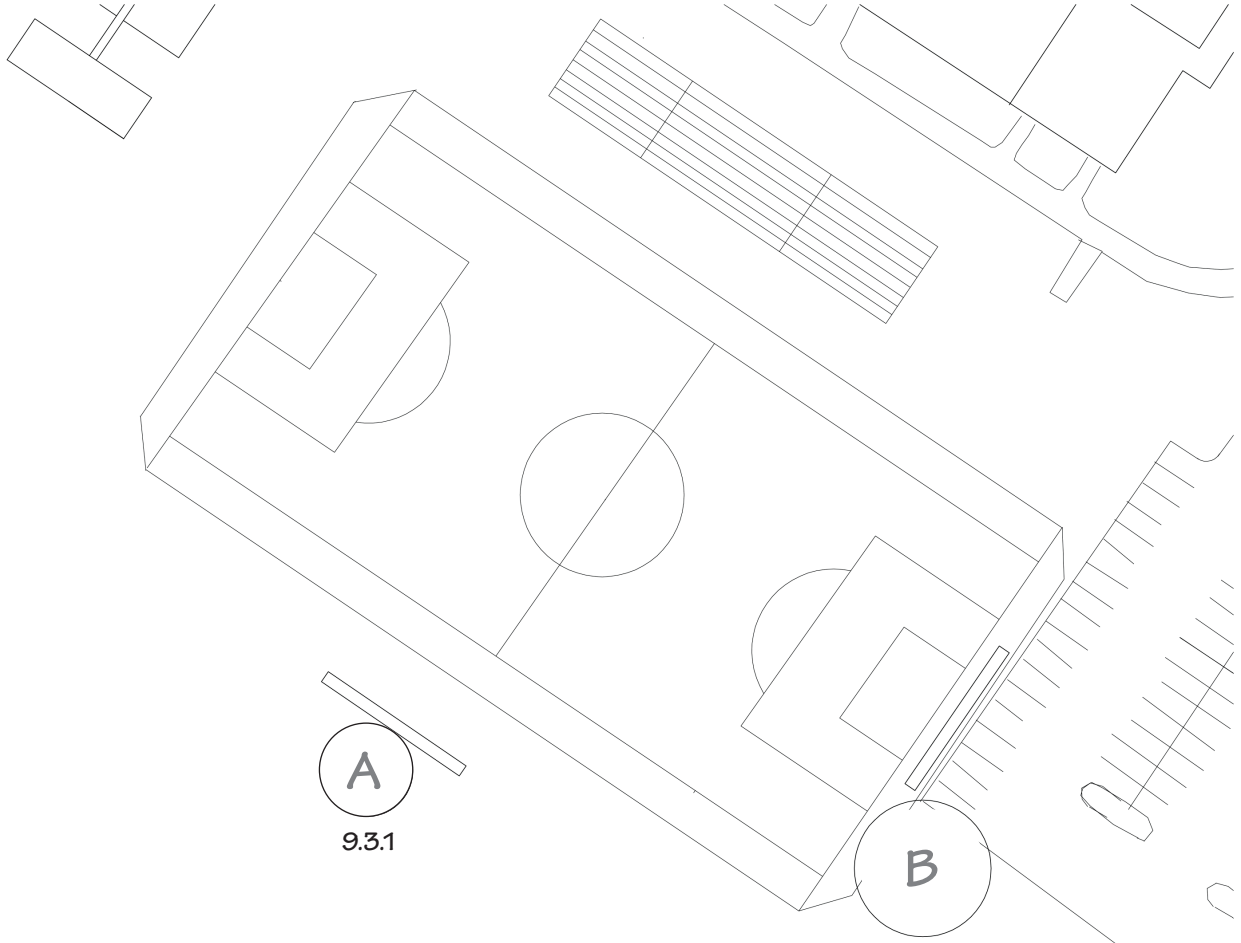
Press Box / Fence Advertising



9.1 Press Box / Fence

8 - 9 - 10 - 11 - 12 - 13 2´8˝ x 4˝

EAGLE VIEW STADIUM



A **Fixed Panel**

B **Scoreboard**

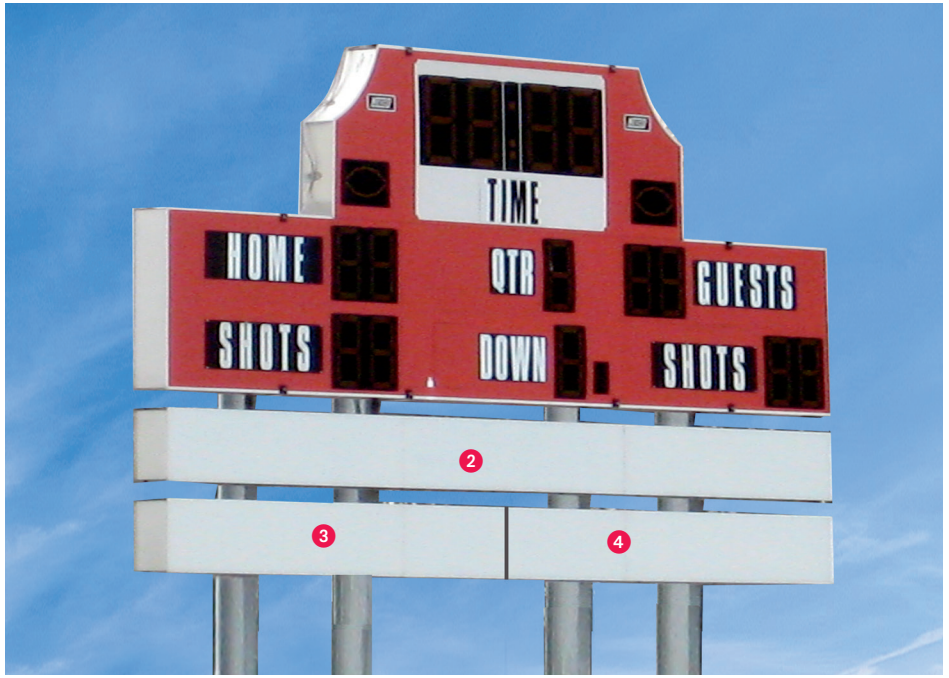
Eagle View Stadium

Naming Rights

9.3 Stand-alone Panel

1 24´ x 5´

Scoreboard with Advertising

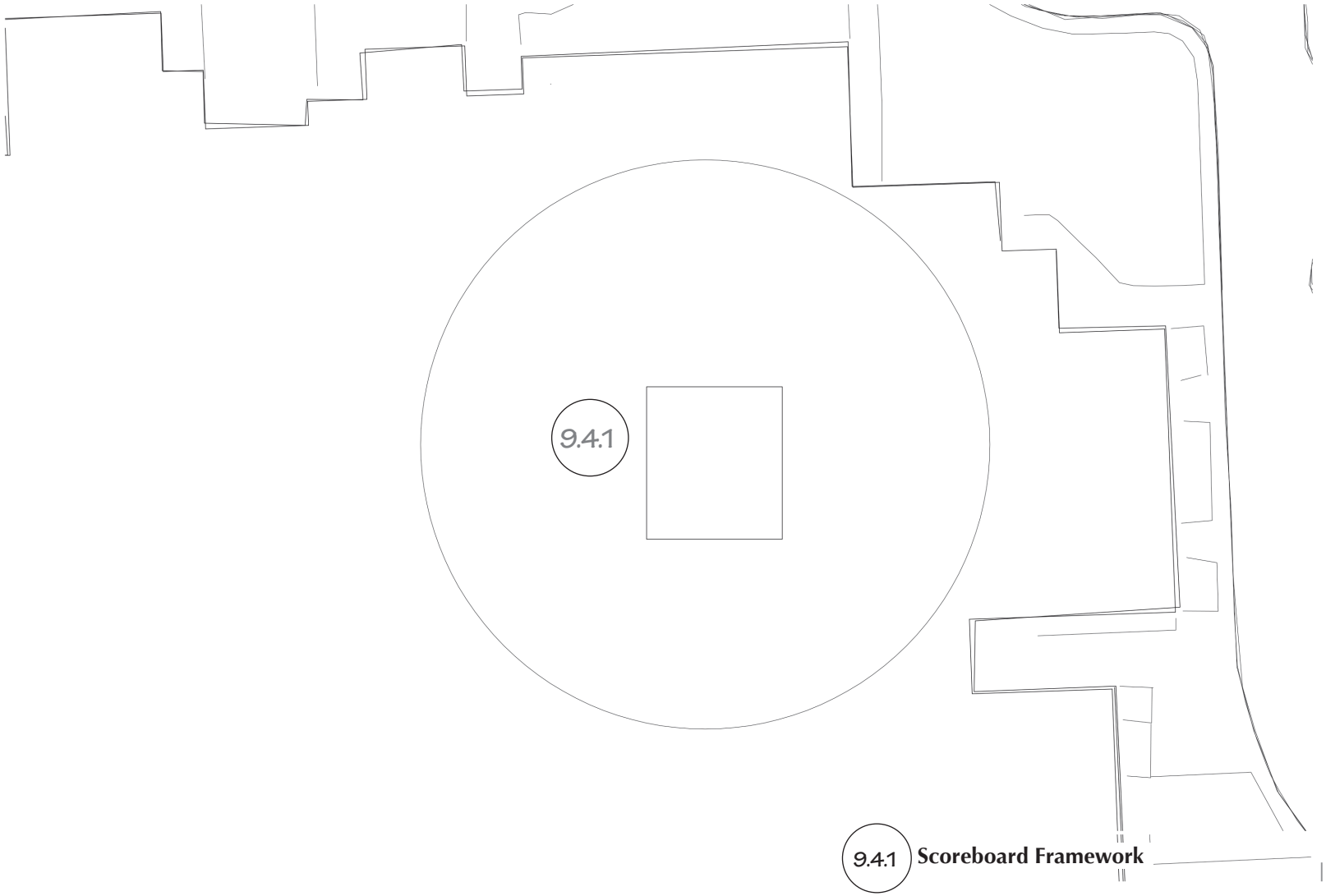


9.3 Scoreboard Panel

2 30´ x 2´

3 & 4 15´ x 2´

GYMNASIUM



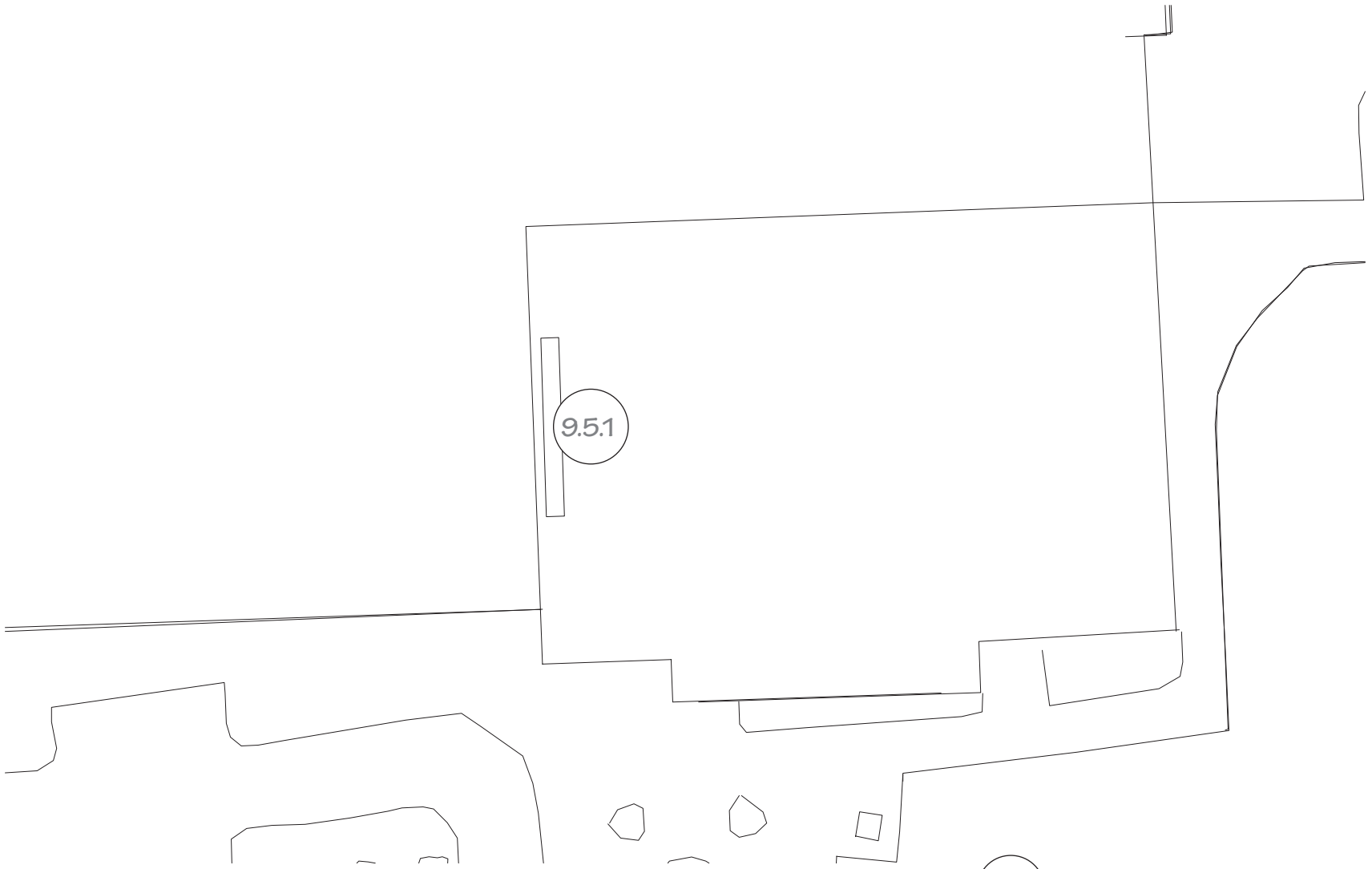
Gymnasium

With Naming Rights

9.4 Stand-alone Panel

1 20´ x 3´

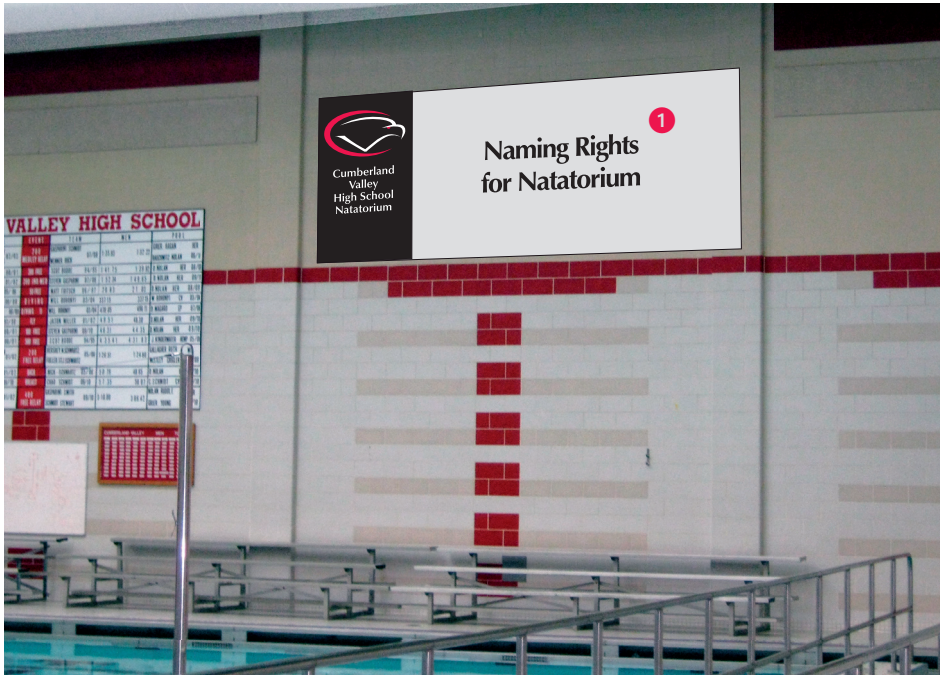
NATATORIUM



9.5.1 **Wall Hung**

Natatorium

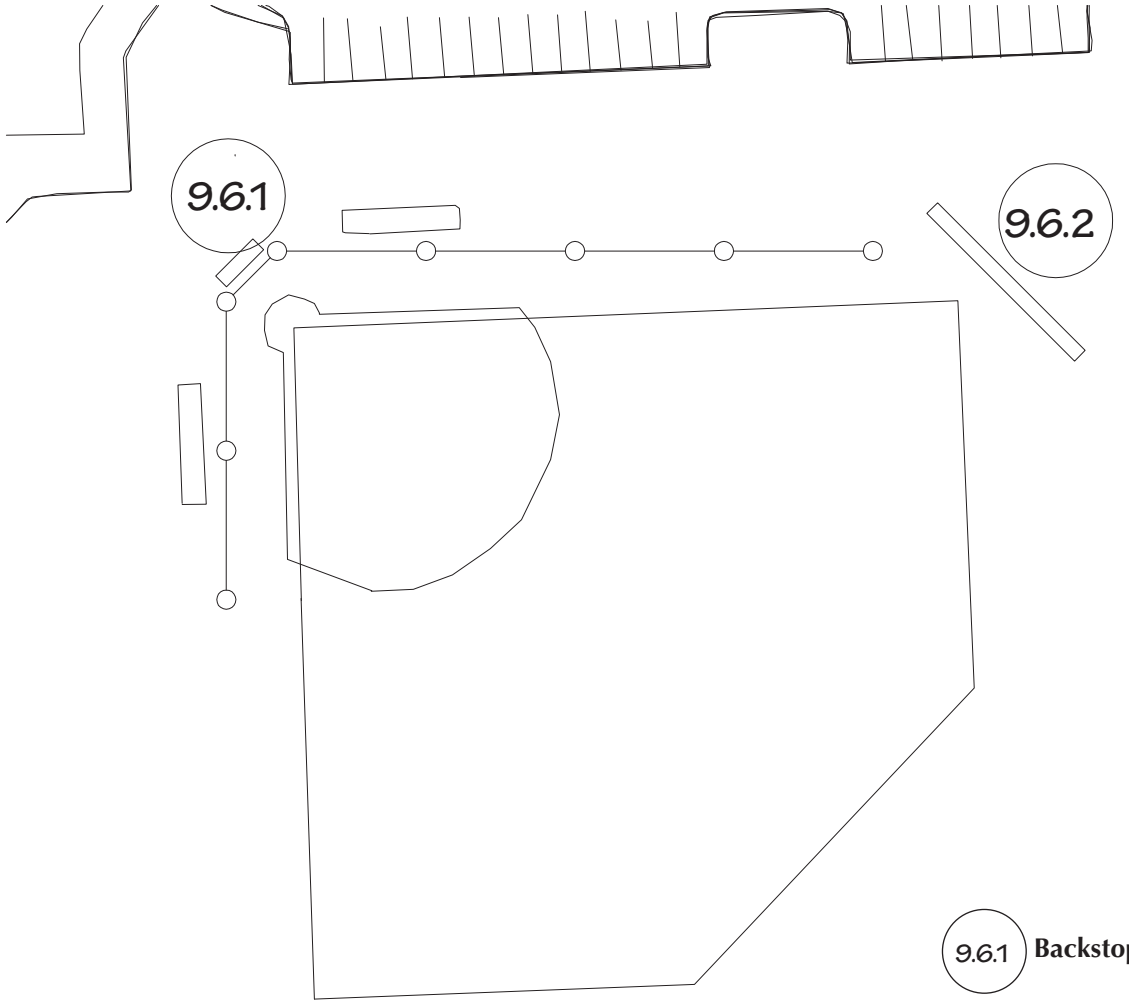
Naming Rights



9.5 Fixed Panel

1 18´ x 8´

SOFTBALL FIELD



9.6.1 **Backstop**

9.6.2 **Scoreboard**

Softball Field

Backstop with Naming Rights to Field

9.6 Fixed Panel Backstop

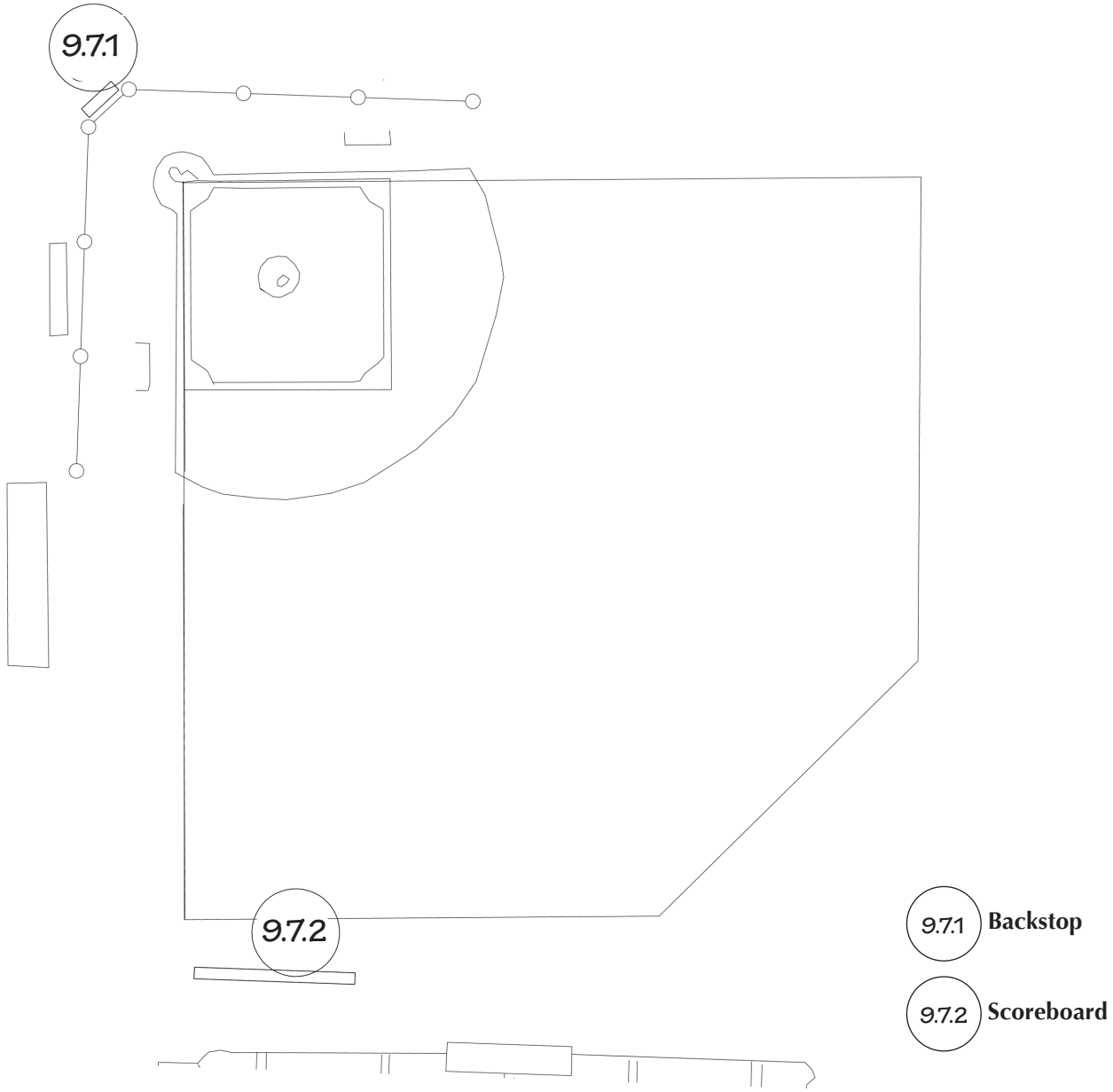
1 16´ x 2´

Scoreboard Advertising

9.6 Fixed Panel Scoreboard

2 8´ x 2´

BASEBALL FIELD



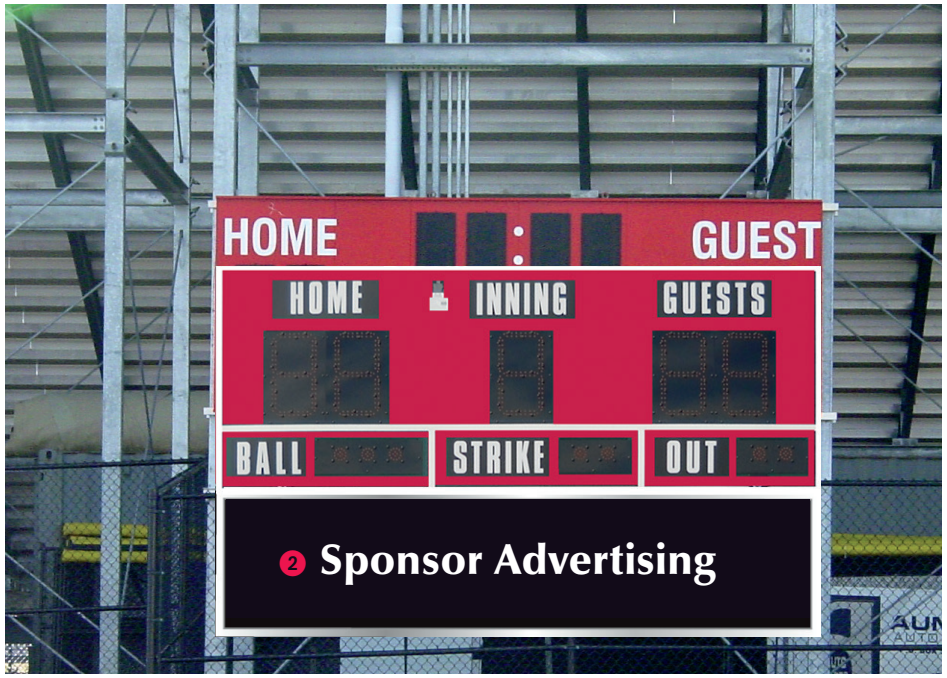
Baseball Field

Backstop with Naming Rights

9.7 Fixed Panel Backstop

1 24´ x 2´

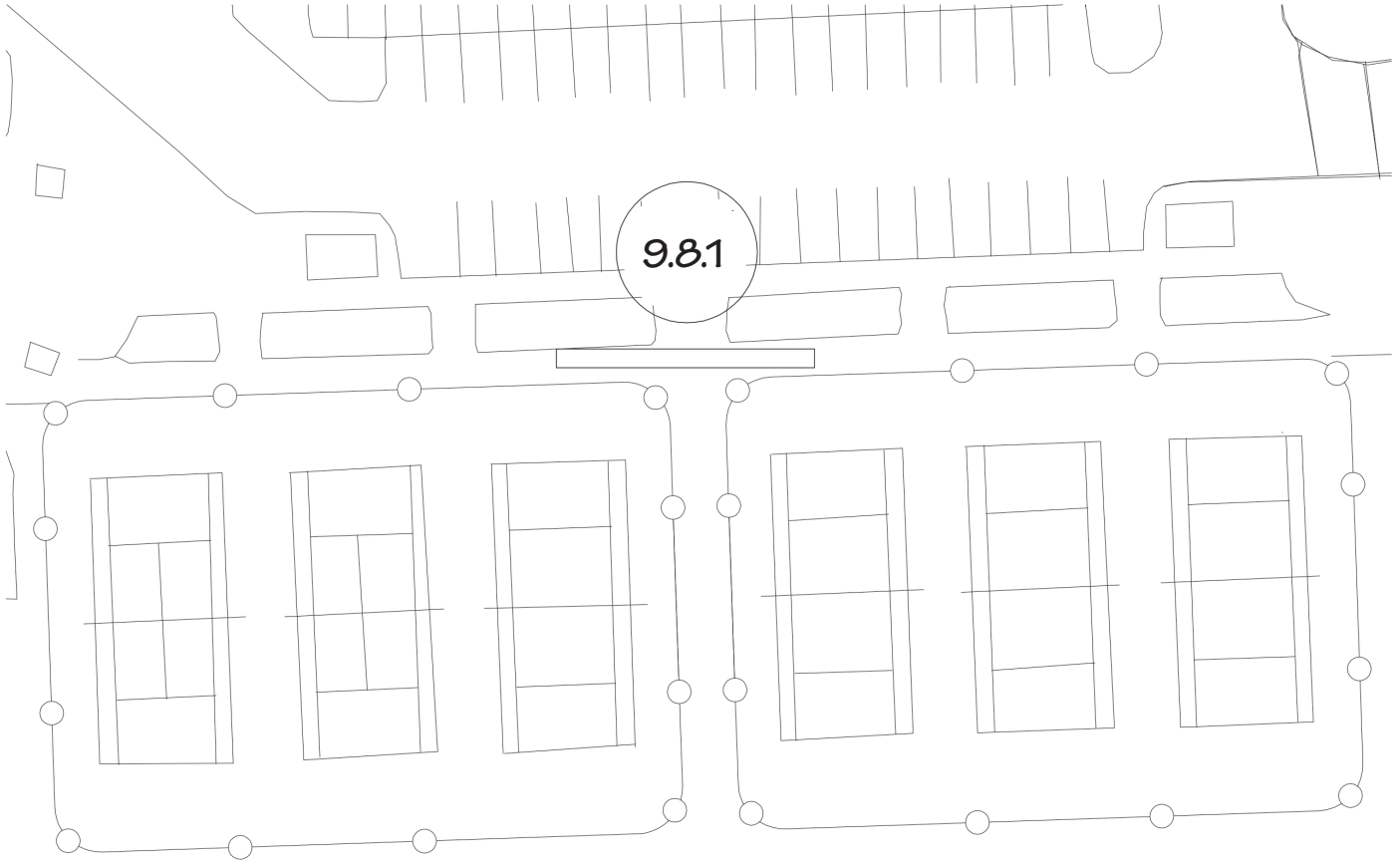
Scoreboard Advertising



9.7 Fixed Panel Scoreboard

2 8´ x 2´

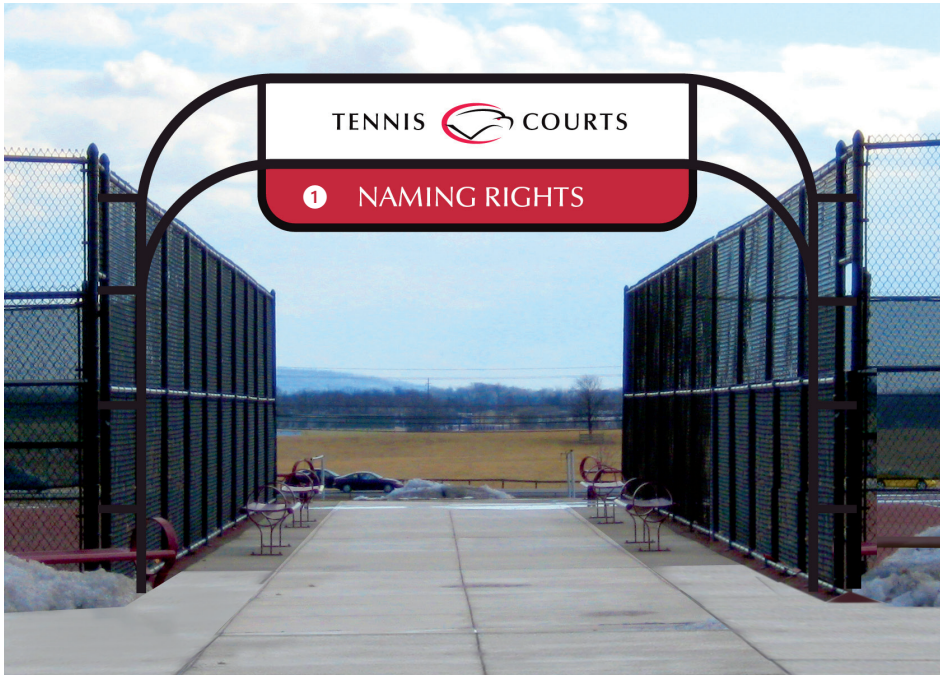
TENNIS COURTS



9.8.1 **Fixed Panel Sign**

Tennis Courts

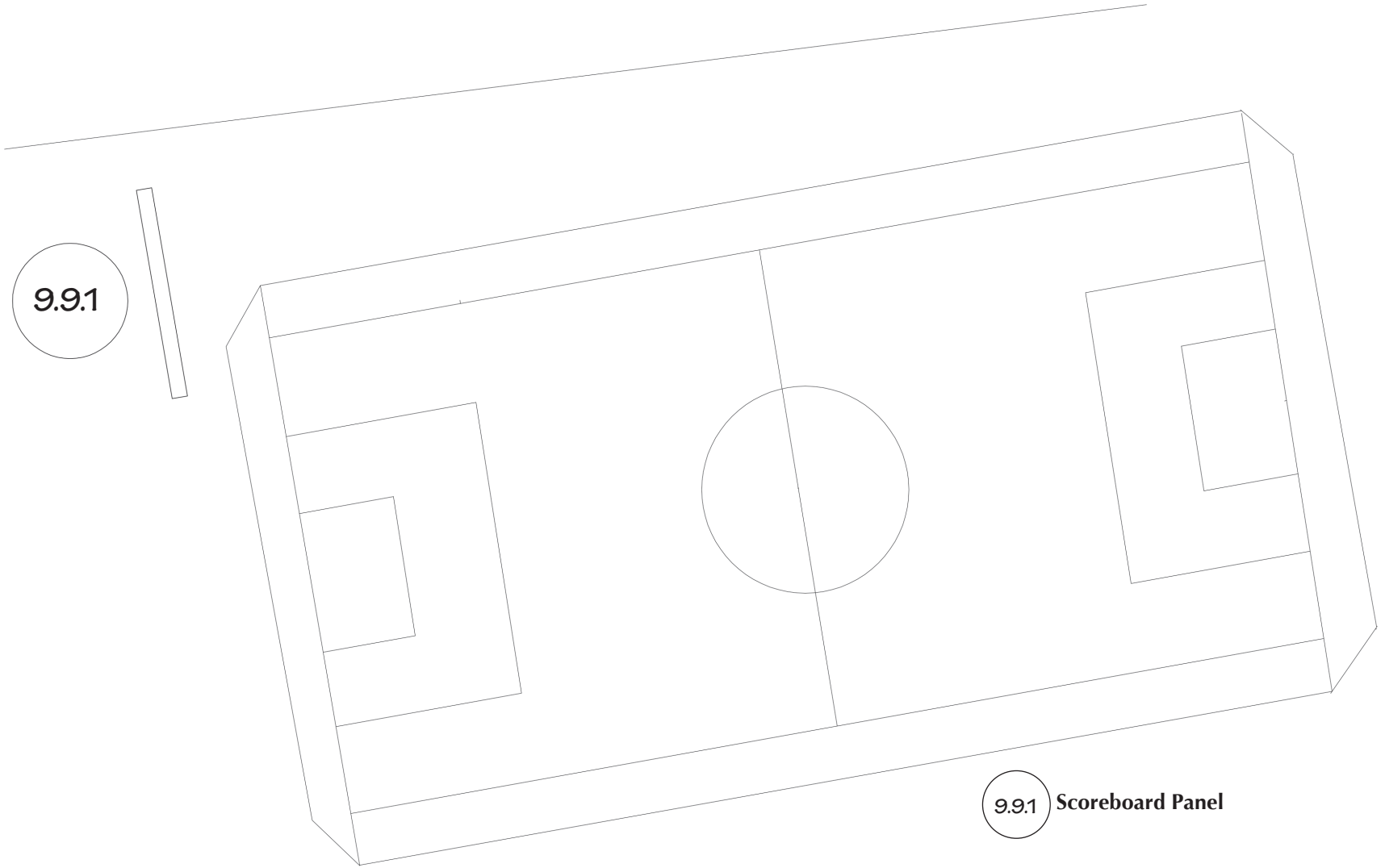
Naming Rights



9.8 Fixed Panel

1 10´ x 2´

SOCCER COURTS



Soccer Field

Naming Rights

9.9 Fixed Panel

1 10´ x 2´

NOTES